



The UN 2030 Agenda for Sustainable Development

From the Pope to Paris and Beyond: New Expectations for Global Companies

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3 strategic priorities for the WBCSD



Develop **Innovative Business Solutions** towards the most urgent and relevant sustainability challenges identified by members



Improve the **Business Case for Sustainability**

Vision of managing a company for true value creation, by delivering a balanced return on Financial, Natural and Social Capital



Facilitate **Collaboration** for true market transformation between businesses and stakeholders globally through an open-source approach

1. Innovative Business Case

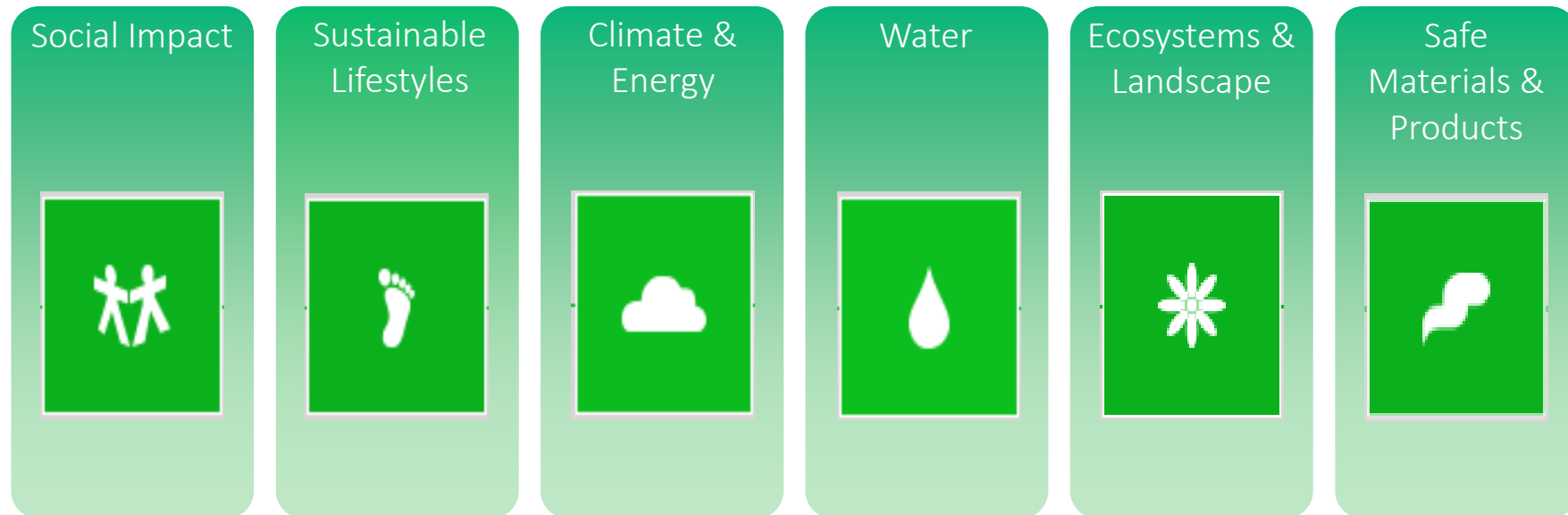
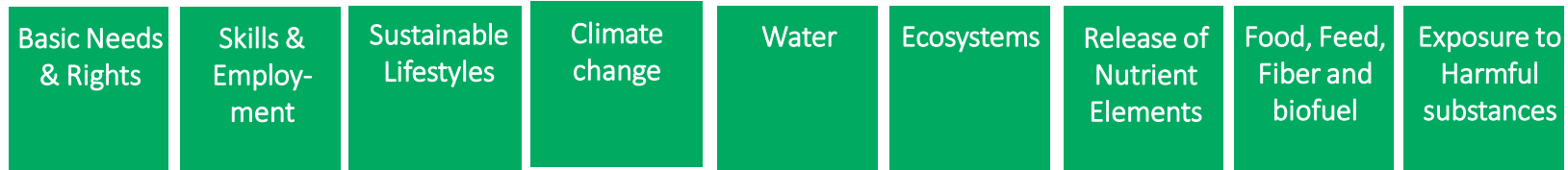
Vision 2050

9+ billion people

All living well

Within the boundaries of the planet

WBCSD organization: 6 priority clusters...



2 - Improve the **Business Case for Sustainability**

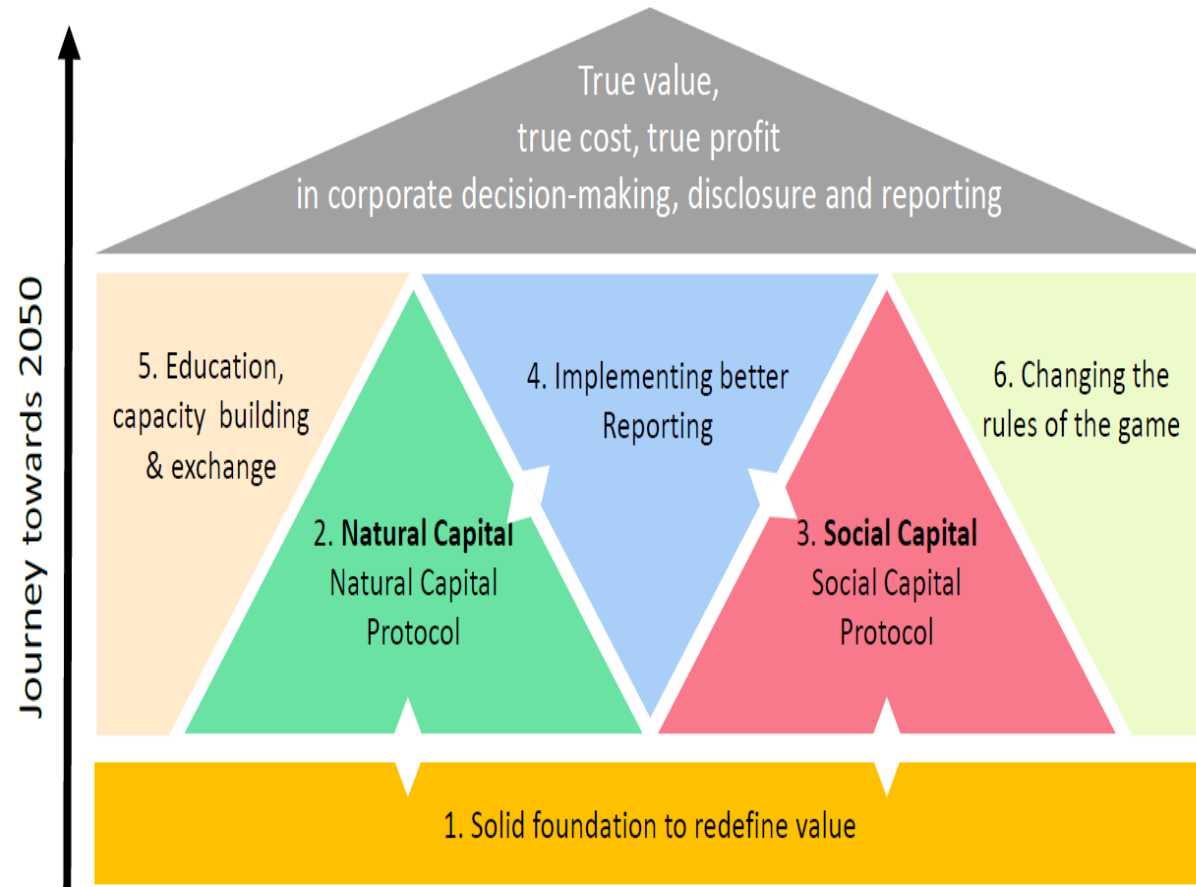
- Redefining Value
- The SDG's – The Global Sustainability Architecture for the next 15 years
 - SDG Compass
- Considering the moral case for Sustainability/Climate Change
 - Opportunity for a “Moral/Ethical compass” for corporate sustainability strategy?

Redefining Value

“Accountants will save the world”

Objectives - Accelerate progress to a world where more sustainable companies are recognized and rewarded, and therefore are more successful:

- **Integrate** natural and social capital measurement and valuation into corporate performance management
- **Improve the effectiveness** of non-financial internal and external reporting
- Measurement, valuation and reporting reflect the **true value** of a company and discloses true profit and true cost



The SDGs

The Millennium Development Goals (MDGs)



- 2000 – 2015
- 8 goals
- 21 targets
- Developed with input mostly from governments



The Sustainable Development Goals (SDGs)

Goal 1	End poverty in all its forms everywhere	Goal 14	Conserve and sustainably use the oceans, seas and marine resources for sustainable development
Goal 2	End hunger, achieve food security and improved nutrition and promote sustainable agriculture	Goal 15	Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
Goal 3	Ensure healthy lives and promote well-being for all at all ages	Goal 16	Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
Goal 4	Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all	Goal 17	Strengthen the means of implementation and revitalize the global partnership for sustainable development
Goal 5	Achieve gender equality and empower all women and girls		
Goal 6	Ensure availability and sustainable management of water and sanitation for all		
Goal 7	Ensure access to affordable, reliable, sustainable and modern energy for all		
Goal 8	Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all		
Goal 9	Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation		
Goal 10	Reduce inequality within and among countries		
Goal 11	Make cities and human settlements inclusive, safe, resilient and sustainable		
Goal 12	Ensure sustainable consumption and production patterns		
Goal 13	Take urgent action to combat climate change and its impacts*		

- 2016 – 2030
- 17 goals
- 169 targets
- Developed with input from governments, CSOs, private sector, international organisations, and other non-state actors



3- Collaboration Aligning Partnerships for the Goals

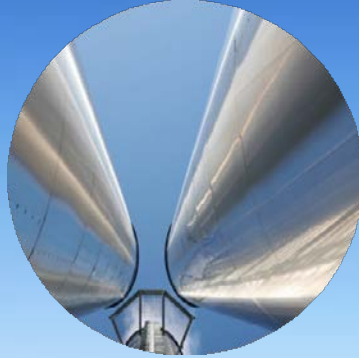
We Mean Business

**Low Carbon Technology
Partnership Initiative (LCTPi)**

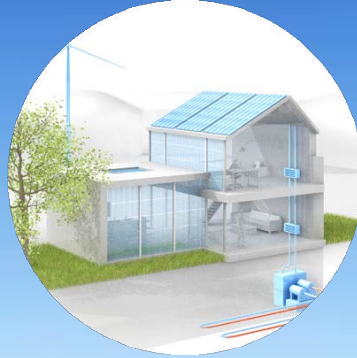
LCTPi focused on 9 scalable Business Solutions



Renewables
(including smart grids)



Carbon Capture
& Storage



Energy Efficiency
in Buildings



Materials: Cement
Sustainability Initiative



Materials:
Chemicals



Low carbón
transport fuels



Climate Smart
Agriculture



Forests & Forest
Products as Carbon Sinks



Low Carbon
Freight Transport



The Road beyond Paris....

What will “success” look like

