

Wednesday, October 6th, 2004
6-8 pm
Smith Barney
345 Park Ave, 21st Floor
New York, NY 10154

Final Agenda and Meeting Notes

Welcome and Introductions

SPN Mission and Goals

"The mission of the Sustainability Practice Network is to build an interdisciplinary community of sustainability professionals based on learning, information sharing, discussion and idea exchange to further the goals of corporate sustainability and sustainable development."

Our intent is to govern and operate the community and website according to the principles of sustainability.

- By exchanging ideas, members may find new ways to put sustainability theory into practice and facilitate the sharing of knowledge between disciplines.
- Members will benefit from having access to a strong network of peers to create cross-disciplinary, integrated project solutions.
- The community will strengthen ties between practitioners and between practitioners and graduate students by creating opportunities for collaboration, internships, mentoring and jobs.

Conference and Event Reports

Ecosystem Services and Environmentally Responsible Investing

The New York Academy of Science held a panel entitled, *Ecosystem Services and Environmentally Responsible Investing*, on September 21, asking the question: Can environmental science be effectively integrated into a model that informs the capital markets process and yields useful investment strategies? A key cutting-edge issue for our discipline and, more broadly, for the movement of market economies towards sustainability. Two leading practitioners in this area. Dr. Ori Loucks, President of ICValue, (www.icvalue.com) and Mr. Jonathan Naimon, President of Light Green Advisors (www.lightgreen.com) discussed their perspectives on how the quantification and application of ecosystem services and other environmental-impact concepts can be effectively incorporated into

investment decision-making. The E-briefing, including slide presentations, a synopsis and other resources will be available at the Academy's website (www.nyas.org/ebrief/index.asp).

Submitted by Bruce Kahn, (212) 230-3588, bmkahn@smithbarney.com

Climate Change Risks and Opportunities: Learning from the Leaders

The U.S. EPA Climate Leaders Partners Meeting was held in Farmington, CT, October 4 - 6 2004. Climate Leaders is a voluntary industry- government partnership that encourages companies to develop long-term comprehensive climate change strategies and set greenhouse gas (GHG) emissions reduction goals. For information, see <http://www.epa.gov/climateleaders/>. Climate Partners, who are participating corporations, are required to make a GHG target, against a baseline and target year, and to make this public. These are published on the Climate Leaders website. Goals have to be corporate-wide (including at least all U.S. Operations). Participants included a range of eastern Climate Leaders, companies like UTC, GE, Raytheon, Hasbro, Merck and Holcim; but also some companies from further afield, such as Caterpillar and American Standard. There was also a full complement of state and federal environmental agency representatives, and some large NGOs, including the World Economic Forum from Geneva, and the Coalition of Environmentally Responsible Economies (CERES) from Boston.

Upcoming initiatives discussed at the conference included the following:

- The U.S. Department of Energy program on Voluntary Reporting of Greenhouse Gases, commonly known as the 1605(b) program, announced the publication in November 2004 on new Draft Technical Guidelines for 1605(b) participants. For more information, visit: <http://www.eia.doe.gov/oiaf/1605/frntvrgg.html>
- CERES announced that its Institutional Investor Network on Climate Risk, which represents over \$3 trillion in assets, was soon to be meeting with the SEC to request clarification and further strengthening of the SEC language on disclosure. This a requirement for disclosure "where a trend, demand, commitment, event or uncertainty is both presently known to management and reasonably likely to have material effects pm the registrant's financial condition or results of operations." Environmental groups have pointed out that a firm's GHG emissions represent a climate change risk and should be disclosed. See www.incr.com/
- The World Economic Forum has launched a project to create an international GHG registry. The intent is to provide a way to harmonize disparate information from the range of GHG reporting methodologies being offered in different countries and sectors.

sustainability practice network

Submitted by Riva Krut, 914 747 8575, rkrut@cameron-cole.com

Inter-American Conference on Corporate Social Responsibility

Aleksandra Dobkowski-Joy (203.563.0644, adjoy@penpowercomm.com) presented her findings of the conference. She has posted her presentation on the conference to the SPNetwork groups site in the Files section:
[http://finance.groups.yahoo.com/group/SPNetwork/files.](http://finance.groups.yahoo.com/group/SPNetwork/files)

Other Events:

The 12th Annual Net Impact Conference "Business Leaders Building a Better World", will be held November 11-14, 2004 at Columbia Business School in New York City. This event has closed for panel speakers. For information regarding attending the meeting see <http://www.net-impact.org/index.php?id=435>

(Michael Gresty from Kinetix [business ecology] will be moderating a panel at Net Impact on **Mainstreaming CSR/Sustainability: Opportunities and Risks**, Friday, November 12, 3:15-5pm. Panelists from Gap, Inc., UTC and Colgate-Palmolive share their experiences with CSR/sustainability within their companies. What are the benefits they have seen and the challenges they face? How is CSR/sustainability integration occurring today? This session will highlight some of the drivers for CSR/sustainability and current initiatives in each company.)

The Society for Organizational Learning Sustainability held a forum on Business Innovation for Sustainability in Dearborn, MI on Oct 12-14. We will look forward to the news of this conference at our next meeting from Bill Russell and Riva Krut.

The annual Business for Social Responsibility 2004 Annual Conference "Integrating CSR: New Risks, New Rewards" takes place November 9-12, 2004, New York, NY. For details see <http://www.bsr.org/>

The Bioneers Conference, EcoMetropolis 2004, 'Toward a Green, Just, Sustainable Greater NYC' will be held at the Open center on November 12-14. See www.opencenter.org/eco for more details.

The Sixth Annual Conference on Corporate Social responsibility and workplace standards was held by Social Accountability International on October 18th in New

sustainability practice network

York City. We will look forward to the news of this conference at our next meeting. See <http://www.cepaa.org> for details.

The Environmental Business Association of New York State, Inc. and the Center for Economic and Environmental Partnership, Inc. held an Energy Salon on October 8th entitled Sterling Planet: Bringing Renewable Energy to the Masses. See www.ceepinc.org for this and other important events.

'Climate Change Risks & Opportunities: Learning from the Leaders'

Date: 13-14 January 2005, New York, NY

Conference Objectives: to bring the leaders of the corporate, financial and legal sectors together with some of the world's foremost experts on climate change policy to discuss the legal and practical implications of the problem for U.S. Businesses; to consider the experience of the major companies that have taken "early action" to reduce greenhouse gas emissions; and to discuss pragmatic steps companies can take to develop an effective and profitable strategy for contributing to climate change mitigation.

Contact Center for Economic and Environmental Partnership, Inc. www.ceep-inc.org in New York (Robyn Stewart, robyn@ceepinc.org, +1 518 432 6400).

Progress reports from:

Eco-Vest Advisors, LLC

Peter Lusk, President of Eco-Vest Advisors, LLC a New York State registered Investment Advisory firm, spoke on his portfolio management and investment services focused on all aspects of environmental and socially responsible investing. <http://www.eco-vest.com/index.htm>

NY Society of Security Analysts

Tony Ginsberg, Security Analyst, Member of the SRI and Corporate Governance Committees of the NY Society of Security Analysts (NYSSA) spoke on progress of these committees and upcoming events. Tony's remarks can be found on the SPNetwork

groups site in the Files section: <http://finance.groups.yahoo.com/group/SPNetwork/files>.

The PHB Catalyst Group

Mark Harari spoke on the advances of green building and the opportunities for sustainability that are emerging in the real estate sector. Mark commented on the importance of changing the way construction is financed to recognize the benefits and real value of 'high-performance' ('green') design, and encouraged members to explore this convergence of interest at future meetings.

sustainability practice network

Michael Gresty observed that REITs may offer a solution to this problem. They provide an investment vehicle that can pool investments from a wide range of sources and commit them to real estate projects according to investment strategies which could include 'high-performance' design criteria.

Relationships: Professionals / Academics / Government

The evening concluded with discussions on other future potential collaborations and the intention to begin reaching out to other professionals, academics, government officials to invite them to join the network. Current members are encouraged to forward meeting announcements and the list server link to their circles of colleagues and professional acquaintances.

Next Meeting:

A final meeting for 2004 will be held early December. Members wishing to host this or other future meetings should contact Michael Gresty at mgresty@kinetixllc.com

Meeting Notes by Bruce Kahn
(212) 230-3588
bmkahn@smithbarney.com